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FOR IMMEDIATE RELEASE

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China Creek Campground Partners with BC Ferries Vacations

The Port Alberni Port Authority (PAPA) is proud to announce that China Creek Campground has partnered with BC Ferries Vacations.

“Under this agreement, China Creek Campground will be included in the marketing and sales of bundled accommodation and ferry packages by BC Ferries Vacations,” explains Dave McCormick, PAPA’s Director of Public Relations & Business Development. “This partnership further extends our marketing reach to an important customer target: those people actively seeking unique, authentic west coast experiences on Vancouver Island.”

BC Ferries Vacations is also enthusiastic about this partnership. Shannon White, Product Manager, notes that “China Creek will be the first campground included in our product lineup. More visitors are travelling by recreational vehicles and are looking for new, unique destinations that represent the best of the natural B.C. experience. China Creek Campground certainly offers all of the experiences that the camping enthusiast is seeking.”

China Creek Campground offers 250 tent or RV campsites ranging from wilderness to full service sites with hydro and beautiful forested or beachfront scenery. Amenities include onsite washrooms with showers, laundry facilities, a children’s playground, as well as a full service marina from April through September. Located just a 15-minute drive south of Port Alberni, China Creek Campground guests enjoy nearby access to world class fishing and hiking.

Partnerships like this are created from the support and efforts of many. In fact, it was Gord Johns, MP for Courtenay-Alberni, who helped connect PAPA and BC Ferries Vacations to develop this unique marketing relationship. Mr. Johns, like all residents of our region, is proud of what we have to offer and understands that we have tremendous potential to attract visitors to enjoy the Alberni Valley. The 2 night packages start at \$104 per person based on double occupancy and include round trip ferry travel from Metro Vancouver. The Port Authority and BC Ferries Vacations hope to supplement the current China Creek package by adding other possible activities and tours available in the region.

“We are proud of all of the recreational activities we have to offer visitors to the Alberni Valley and invite campers to come and explore the west coast of Vancouver Island,” said McCormick.

BC Ferries travelers will soon be able to book a travel and stay package for China Creek Campground online through www.bcferrries.com/vacations or by calling 1-888-223-3779 Ext. 3 directly. BC Ferries Vacations offers over 100 travel packages and hundreds of hotels and activities to choose from across B.C.

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